



Janet Taggart Blake
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PROFESSIONAL EXPERIENCE

jTAGdesign – Freelance Design

Jan 2001-present

Art Director/Graphic Designer

Manage all aspects of client/designer relationship, from identifying client's needs to presenting concepts to overseeing production. Projects include: logos, branding, print collateral, packaging, trade show displays and web sites.

Clients:

Northampton Chamber of Commerce
Town of Amherst 250th Anniversary Committee
Tucker's Restaurant (Southwick, MA)
The Style Cottage Hair Salon (Feeding Hills, MA)
Barron & Jacobs Design Builders (Northampton, MA)
Cooper's Gifts (Agawam, MA)
Center for International Studies (Northampton, MA)
Study Abroad Hawaii (Florence, MA)
Eugene Friesen (Grammy Award-winning recording artist)

The Creative Group

Feb 2005-present

Graphic Designer, Layout/Production Artist

Projects include: retail signage, packaging, brochures, training manuals, direct mail, sales kits, DVD and CD booklets, flyers and posters.

Clients:

MassMutual
Yankee Candle Company
Casual Corner

OTHER EXPERIENCE

Professional Musician

1992-present

Performing member of Albany Symphony Orchestra (Albany, NY), Cayuga Chamber Orchestra (Ithaca, NY) and acoustic duo, Relative Sight.

EDUCATION

2003 Graphic/Digital Design
Certificate, Sessions.edu
(New York, NY)

1991 Bachelor of Music
Cello Performance,
Peabody Conservatory
of Music (Baltimore, MD)

SOFTWARE SKILLS

Photoshop, Illustrator, InDesign,
QuarkXpress, Dreamweaver,
Word and Acrobat.